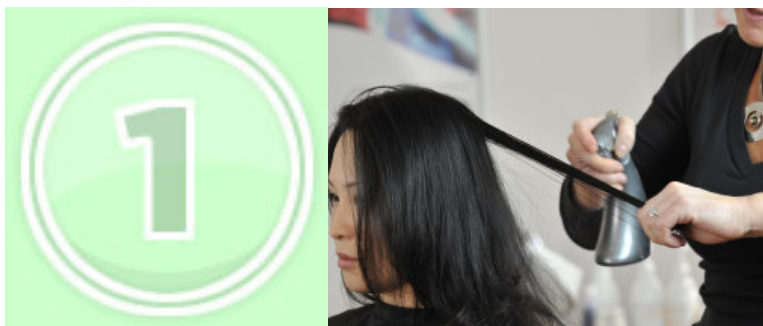
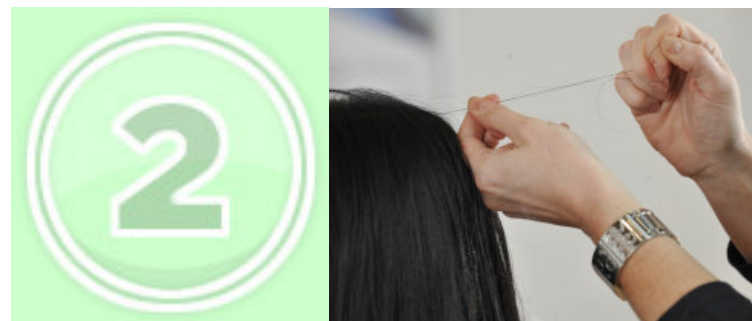


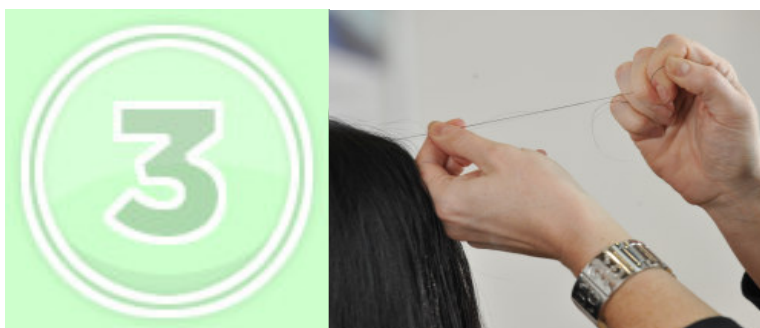
Wet Stretch Test Step-by-Step



1. Take a section of hair, spray with water and separate about 10 strands.



2. Lock the hair around a finger on each hand.



3. Holding the hair firmly, stretch it between the 2 fingers.



4. Healthy hair should stretch around 30% of its length and then return, like an elastic band, showing no signs of damage.

Wet Stretch Test Product Recommendations



Hair which stretches and returns is healthy. Use **Status Quo Shampoo** on this hair type.



Hair which stretches but doesn't return to its previous length is weak in protein. Use **Power Build Shampoo and Reconstructor** on this hair type.



Hair which doesn't stretch is low in moisture. Use **Aqua Boost Shampoo and Reconstructor** on this hair type.



Hair which stretches and breaks is low in protein and moisture. Use **Power Build Shampoo and Revamp Reconstructor** on this hair type.